Contacts: Elaine Cali, 714/765-8853
ecali@anaheimoc.org

Juan Flores, 714/765-8854
jflores@anaheimoc.org

A Slice of Orange County

Popularly recognized as "The OC," this world-class visitor destination is the center of Southern California fun. Known for its ideal year-round climate and located between Los Angeles and San Diego, Orange County spans 798 square miles and includes 42 miles of scenic coastline and 34 cities, each with a distinctive personality.

The *real* OC features inviting beaches, unparalleled shopping and entertainment, an array of innovative restaurants, tempting nightlife, championship golf, lively art districts, picturesque historic landmarks, professional sports and the ultimate family attractions.

Orange County is home of the original Disney theme park, *Disneyland*® Park, built by innovator Walt Disney in 1955, and the region continues to be a thriving trendsetter filled with pioneering entrepreneurs in the surf apparel, sportswear, biomedical, technology and theme park industries. One of Anaheim/Orange County's largest industries is its booming tourism industry, attracting nearly 45 million visitors each year.

The county's tourism hub is the city of Anaheim, a vibrant metropolitan area with a reputation for fun and exceptional hospitality. Celebrating its 150th Anniversary in 2007, Anaheim is a top business and leisure destination, featuring thrilling professional sports teams, the new Platinum Triangle urban center, Anaheim GardenWalk (opening its first phase in late 2007), and The Anaheim Resort™ district.

Encompassing the *Disneyland*® Resort and the Anaheim Convention Center – the West Coast's largest convention center – The Anaheim Resort is filled with palm tree-lined boulevards, lush landscaping, a modern visitor transportation system and a variety of accommodations, dining, shopping and entertainment.

Anaheim/Orange County is a safe and family-friendly destination to base an all-encompassing SoCal vacation. The area's warm sunshine, swaying palm trees and breathtaking ocean views create a relaxed lifestyle where shorts, sandals and sunglasses are always in season. It's So California!®